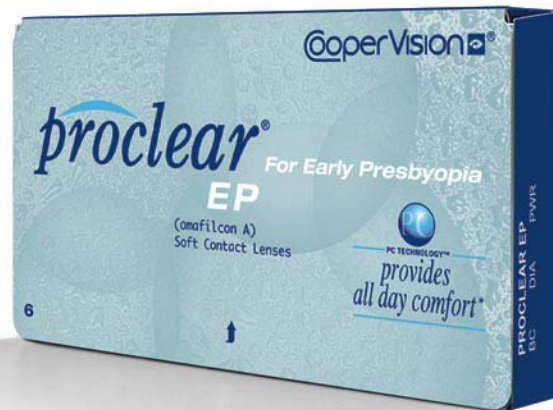


On July 2, 2009 Biomedics EP is Becoming Proclear EP



Same Lens. New Brand Name.

The name Proclear is synonymous with lens comfort. The PC Hydrogel material has many unique advantages for presbyopic patients and by changing the name to Proclear EP, you will be able to discuss these unique advantages more easily. It will also be easier for you to transition your patient into the Proclear Multifocal brand as their condition progresses.

Only the name and packaging are changing – nothing else.

- Same price
- Same material, lens design and manufacturing
- Same parameter range
- Same rebate value